

# AGM INVESTOR PRESENTATION



**Aeeris Limited (ASX: AER)** 

ABN: 18 166 705 595

October 2023



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This presentation has been approved by the Board for lodgement with ASX.

# Weather & Climate Data Analytics Company

Leaders in severe weather and natural hazard forecasting, alerting and climate risk reporting specialising in the protection of people, property, infrastructure and business operations across Australian & New Zealand markets.

- A comprehensive solution to minimise risk, mitigate natural disasters and manage business interruption threats by offering 24/7, 365 days a year real-time monitoring.
- Offers the broadest product suite on the market.
- A larger sales pipeline and increased marketing resulted in 30% annual recurring revenue growth year on year as of November, 2023.

## **ABOUT AEERIS (ASX: AER)**



#### **INVESTMENT RATIONALE**

# Why AEERIS?



Harnessing world class technology.



Large total addressable market (TAM) with a scalable business model.



Growing annuity revenue.



Comprehensive proprietary dataset.



Solid foundation for future profitability.

# Corporate Snapshot

**Shares on issue:** 71.6 million

Share price: \$0.095

**Market Capitalisation:** \$6.8 million

**Bryce Reynolds - Non-Executive Chairman** 

**Kerry Plowright - Managing Director** 

Nathan Young - Independent Non-Executive

**Elissa Hansen - Independent Non-Executive** 

### **MAJOR SHAREHOLDERS**

Kerry Plowright (and associate holders)	23,407,803	32.7%
Jetosea Pty Limited	11,673,057	16.3%
DMX Capital Partners Limited	4.561,905	6.5%

- ✓ Annual recurring revenue (ARR) growth accelerating due to contract wins in insurance, retail and construction.
- ✓ Growing sales pipeline and increased deal conversion.
- ✓ Launched <u>Climatics 2.0</u> to respond to shifting consumer demands and the high growth ESG market.

# Highlights For FY23



**\$2,581,492**Cash at Bank

As of 30 June 2023



\$3,028,001 Record Revenue



3,907,216 SMS alerts sent



100% Staff retention

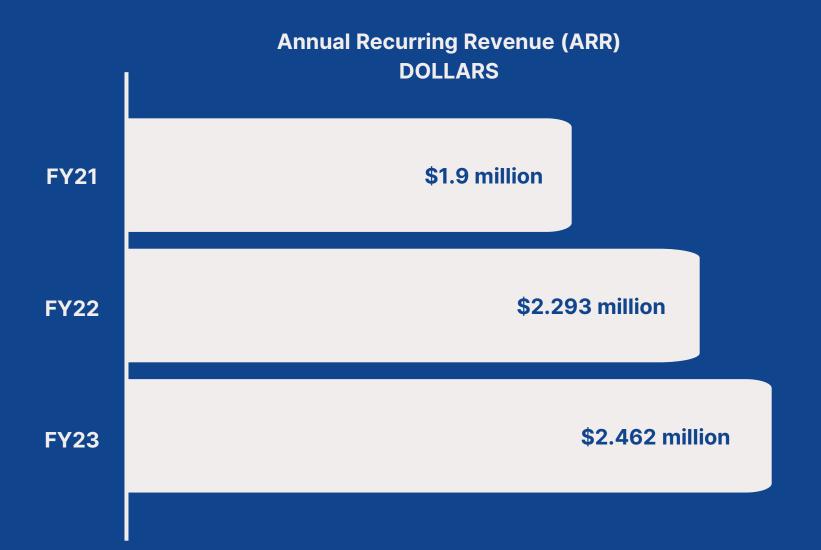
All critical services moved to cloud



Entry into the renewable energy market



Servicing every state and territory



# Financial Highlights



no Company debt

as of 30 June 2023



166%

growth of ARR in our top performing product



20% growth in customer base



**Currently** servicing

33

**Industry sectors** 

5

consecutive years of growth

# Core Services



#### **ALERTING**

Tailored and verified alert service for all natural hazard threats in Australia. Includes:

- - Regional Alerts Branded Alerts

Radar Derived

Rainfall Alerts

- Location Alerts
  - Forecast Alerts
- Observational Alerts



#### **CLIMATICS**

Australia's most comprehensive climate data platform, aggregating historical severe weather hazards and warnings to provide an overall picture of both short term physical risk and longer term climate projections.



#### **FORECASTING**

Time-critical, customised weather forecasts for all weather events, and long-range outlooks to enhance business planning.



#### **EMBARGO**

Meteorologist-verified alerts are sent to our Embargo Alert Service, fully automated into customers' systems through API.



The leading hail technology in Australia, partnering exclusively through Aeeris / EWN.

Products include:

- Hail Forecasting
- Live HailTracker
- Live Hail Alerts
- Post-event Reporting



#### LIGHTNING

Lightning tracking and customized Lightning Alerts allow for tailored Lightning Alert Zones for customers, alerting users to approaching thunderstorm activity.



#### **FLOOD**

Flood forecasting, monitoring, and alerting services, tailored to customers' criteria for amounts of rainfall or water level heights.



#### API

Customised application programming interface (API) allowing access to our systems and display of EWN data directly into customers' systems. Currently available for:

- Forecasting
- Observations
- Post-Event Reporting

# Key Focus Areas of FY24



## **Partnerships**

Creating partnerships with key industry stakeholders allowing Aeeris to tap into new technology and further enhance our current services.



### Sales

Sales team doubles in size to increase new lead generation, client conversion and securing existing customers long term.



### **Climatics**

Researching and confirming key target industries and contacts as Climatics forms a critical part of the TCFD compulsory climate report requirements starting shortly.

Updating the system in preparation for large client bulk asset reporting.

# **Products Update**

New products and services released since the start of 2023:

- 1. Fully automated our **Embargo system**, further cementing our position as the leader in this industry.
- 2. Launched Tropical Cyclone Outlooks and post event reporting capabilities.
- 3. Earthquake (post event) alerts.
- 4. Climatics processing **power upgraded** to handle large asset report enquiries for large organisations requiring report data on thousands of locations.
- 5. Tropical Cyclone Damaging Wind Maps.
- 6. Historic hail event date & impact count analysis for any location in Australia within weather radar reach.
- 7. Additional reporting functionality of our industry-leading GNIS system.

### 1 Climate Risk

Acknowledgment of the worldwide climate crisis and the necessary actions to address it on a global scale.

## 2 Regulation

Reporting entities are now required to provide measurable disclosures regarding physical and chronic climate risks, as mandated by the regulatory and investment landscape. Non-compliance places personal liability on directors and officers.

## 3 New Partnerships and Access to New Technology

Cutting-edge technologies like dual-polarization radar algorithms provide real-time, high-resolution insight into hail. Aeeris' proprietary dataset finds enhanced utility through these innovations providing customers with new and more accurate weather and hazard information.

## 4 Client-Centric Problem Solving

Collaborating with essential industry clients to gain insights into their current and anticipated challenges. Developing tailored solutions to effectively address these issues.

# GROWTH DRIVERS



"Many of the emerging demands for financially meaningful information (actionable data) cannot be met by current climate models that were designed for other purposes."

## **Future Plans**



Increase revenue.



Partnership integration.



Increased brand presence.



Targeting new industries.



**Expand Climatics footprint.** 



Complete ISO 27001 accreditation.

